

Cool Greens

Boston's Fairmont Copley Plaza Hotel Becomes Planet-Friendly



A symbol of Boston's rich history and elegance since opening in 1912, the 383-room Fairmont Copley Plaza hotel is as environmentally hip as it is chic. Not only does the hotel source all of its food from local organic farms within a 100-mile radius, its sundry shop features locally-made fashions and accessories using organic and recycled goods. Top sellers include handbags made from guests' discarded newspapers (*Boston Globe*, of course), ultra-soft clothing made from bamboo, skin care products made from organically grown flowers, and coasters and bowls made from re-fashioned vinyl stereo albums. Remember them?

In concert with the hotel's ongoing commitment to using local and sustainable ingredients, the Fairmont's Oak Room restaurant is partnered with Chestnut Farms, a 106-acre family farm located in central Massachusetts where the family raises Devon-Hereford cattle, pigs and breeding ewes, as well as chickens and turkeys.

"We are delighted to support a local family-run farm," says Executive Chef Laurent Poulain. "We have a deep respect for the hard work and agricultural stewardship of Chestnut Farms and are delighted to bring our guests this high-quality local product."

The Oak Room has also purchased a share in the farm's Community Supported

Agriculture program and receives regular deliveries of meats throughout the year. "Depending on what we receive, we will develop the menu appropriately; it will change throughout the year and feature seasonal accompaniments," Poulain says. "It's good for the land, good for the farmers, good for people's health. It's also nature's way of providing for diversity in our diets."

Fairmont, the largest luxury hotel management company in North America, offers environmentally sensible treats, home comforts and top flight amenities for the savvy business traveler. Guests can even enjoy the unwavering loyalty of a canine companion for

The Fairmont Copley Plaza hotel in Boston has become environmentally hip, allowing its guest to enjoy fabulous amenities with a clear conscience.

an early morning walk or jog around historic Boston Common. Retired from her Guide Dog Foundation training gig, Catie Copley, the seeing eye dog turned canine concierge and local celeb, is the hotel's resident Canine Ambassador that caters to those who long for man's best friend while away from home. The enthusiastic 7-year-old black lab brings added pedigree to her post as a knowledgeable steward of the neighborhood. She is available via the concierge staff and comes equipped with a book of her favorite routes and verbal commands, business cards and biscuits, of course. While all Fairmont hotels are pet friendly, the Ambassador program began in 2001 at Fairmont's Hotel Vancouver and has since been adopted by three other Fairmont properties.

Who knew going green could be so cool? ■

The Fairmont Copley Plaza's recent \$34 million renovation and restoration brings an elegant residential feeling to its accommodations. In addition, the hotel has added a concierge level encompassing the entire fourth floor. Modeled after a Back Bay Mansion, Fairmont Gold features an exclusive lounge and concierge service staff to provide personalized service.

Fairmont Copley Plaza Hotel

138 St. James Ave.

Boston, MA 02116

Rooms start at \$259.

For more information, contact the hotel at **866.540.4417** or visit

www.fairmont.com/copleyplaza.